



The
Sage Mages™

2023

Freelancing Capabilities Overview

Hello,

My name is Amy Pedid, a purpose-driven freelance designer and founder of The Sage Mages. Where a network of freelancers use creative solutions rooted in future-proof knowledge and skills.



Knowledge (Sage)

2008

Fell in love with brainstorming, sketching and Photoshop

2014

Received University of North Texas communication design art direction bachelor degree

2014

First omnichannel shopper marketing art direction job

2018

Started volunteering design services to nonprofits

2019

Began researching automation, universal design, accessibility and psychology

2020

Started The Sage Mages as a graphic design service side hustle

2021

Became a mother and started advocating for universal human rights

2022

Started weaving Ai and automation into client projects

2023

The Sage Mages became main hustle and started freelance network of "Mages"

Skills (Mage)

- Creative Brief Crafter
- Brand Accessibility Consultant
- Non-bias Brainstorm Facilitator
- Omnichannel Art Director
- Modular Brand Builder
- Website Designer
- Design Template Crafter
- Time Management Automator

WIX

Canva

 SQUARESPACE



Midjourney



OpenAI
ChatGPT 4.0



PowerPoint

Freelance Network

- WordPress Design
- Cyber Security
- Grant Writing
- Machine Learning
- Complex Website Accessibility
- Complex UX/UI Design
- Ai Training



Truth is, a
sage mage
can do a lot.



Build Value

Future-Proof

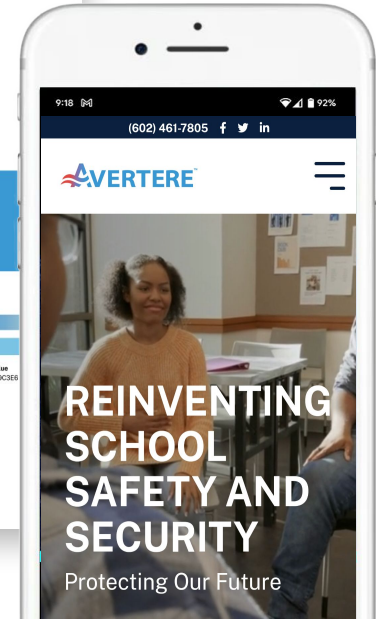
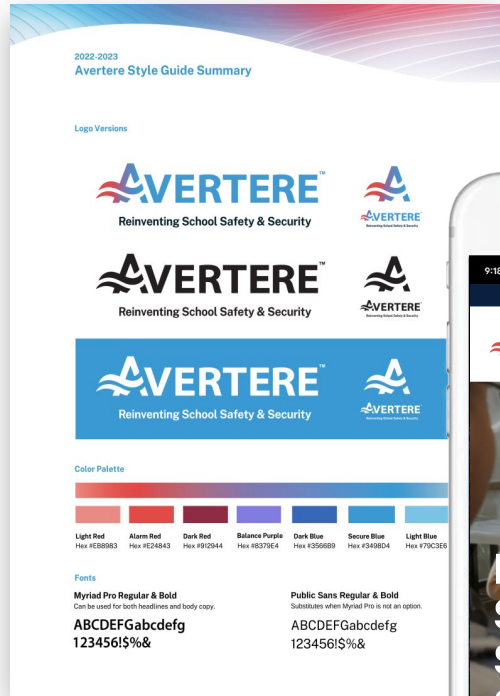
Support Mission

Work that Works

Brand Creation

Logos should be strategically crafted to help tell your brand story in multiple formats from websites to billboards to embroidered hats.

I love to teach client's best practices of brand creation in order to save them time and money in the future.



“Great understanding of our go to market strategy and
vibe. Super timely. Stoked to have met and continue
working with Amy at The Sage Mages.”

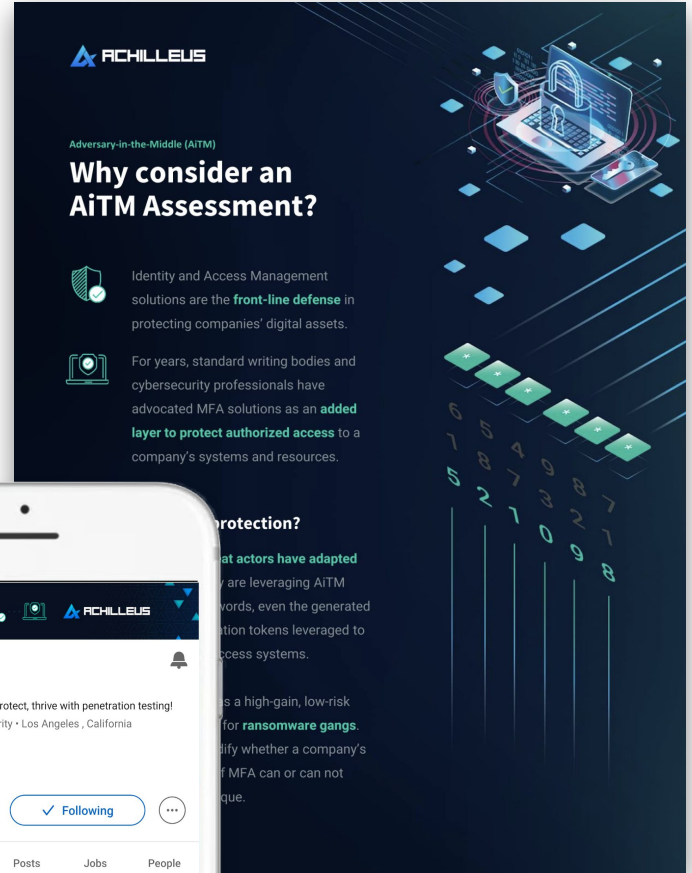
Matt at Avertere

Work that Works

Brand Building

Unlock your brand's full potential with expert communication design strategies. As a seasoned consultant, I specialize in creating compelling content for diverse experts.

I understand the challenge of conveying exceptional expertise effectively. Let me help you navigate the ever-changing landscape of communication design to captivate your audience and boost your business's success.

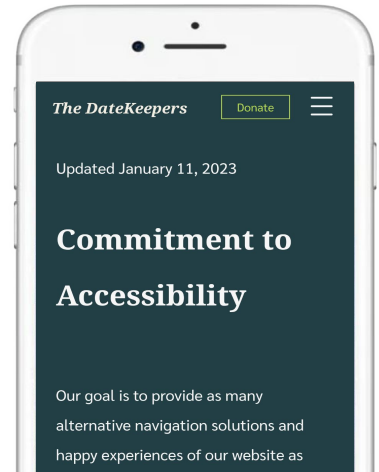
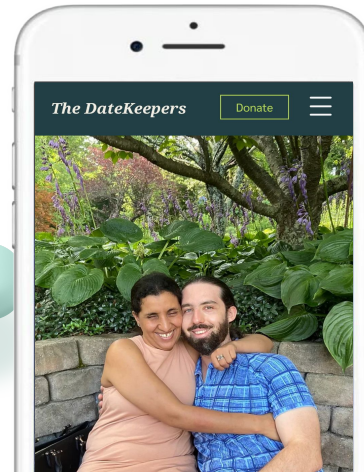
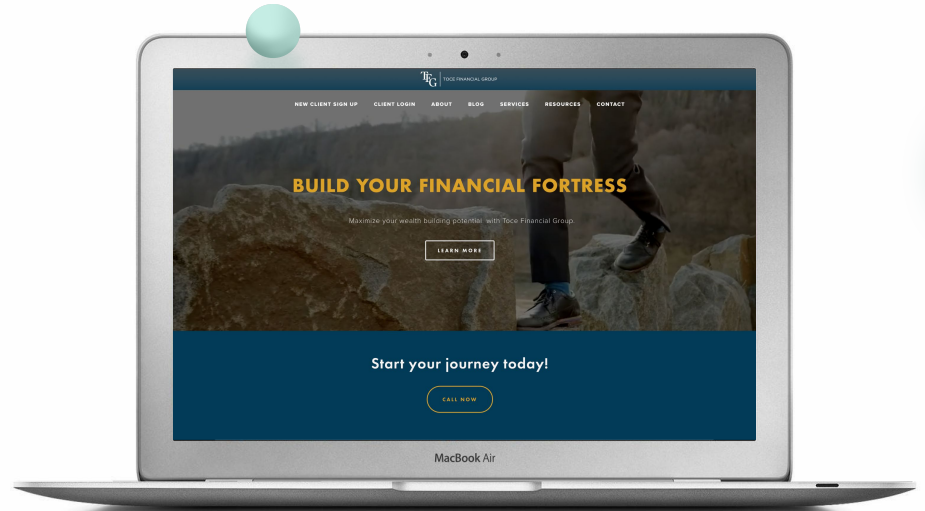


Work that Works

Digital Brand Experience

Affordable website accessibility solutions are within reach. As a freelancer, I specialize in addressing essential audience accommodations and creating a pathway for future needs.

Whether your site is on Wix, Squarespace, or WordPress, I've got you covered. If you require a different platform or complex coding, my trusted network of professionals ensures a job well done.



"Working with Amy was a pleasure -- she is helpful, responsive, and the graphics she's created for us were top-notch. Thank you Amy and The Sage Mages!"

Past Client

Work that Works

Physical Brand Experience

How to wow in a room full of competition?
Partner with me to find out. From pop-up shops to conference set ups to retail events, I have amplified branding in an authentic way that brings in more customers than the competition.



Ready. Set. Design.

Like the appetizer
of communication
design examples?

BUY NOW

Learn More

Limited Deal

Next Steps

1

Fill out our [creative brief intake form](#) to assess project needs and accommodations.

2

Schedule a free 30 minute intro meeting via [Calendly](#) or email thesagemages@gmail.com.

3

Send feedback and/or approve creative brief.

4

Both parties signs contract based on creative brief.

5

Start the project based on the creative brief timeline.



The
Sage Mages™

Thank You